

Social Entrepreneur of the Year Award-India 2018

Jubilant Bhartia Foundation in partnership with the Schwab Foundation for Social Entrepreneurship, a sister organization of the World Economic Forum, announced **Ms Prema Gopalan of Swayam Shikshan Prayog** as the winner of the Social Entrepreneur of the Year India 2018 Award. The Award was presented by **Dr. Rajiv Kumar, Vice Chairman, National Institution for Transforming India, NITI Aayog, Government of India** in the presence of over 150 participants in New Delhi.

transformation is taking place. Social Entrepreneurs are the people who are doing well by doing good and are creating long-term value with their work. Social Entrepreneurs are devoted to serving the underserved and I feel privileged to be here at the award ceremony."

This year, the SEOY India Award received over 100 applications of exceptional quality which were evaluated on key parameters of



L-R : Ms Shereen Bhan, Managing Editor, CNBC-TV18; Mr Srivatsan Rajan, Chairman, Bain & Company; Ms Sarita Nayyar, Chief Operating Officer, World Economic Forum; Mr Shyam S Bhartia, Director, Jubilant Bhartia Foundation, Chairman & Founder, Jubilant Bhartia Group; Mr Børge Brende, President, World Economic Forum; Dr Rajiv Kumar, Vice Chairman, National Institution for Transforming India, NITI Aayog, Government; Ms Prema Gopalan, Founder, Swayam Shikshan Prayog and Winner of Social Entrepreneur of the Year Award - India 2018 (SEYO); Ms Smita Ram & Mr Ramakrishna NK, Founders, Rang De and Finalists of SEOY 2018; Ms Chetna Sinha Founder, Mannदेशी Group of Ventures and Winner SEOY 2013; Ms Urvashi Sahni, Founder, Study Hall Educational Foundation and Winner SEOY 2017 and Mr Ajay Khanna, Chief - Strategic & Public Affairs, Jubilant Bhartia Group

The Social Entrepreneur of the Year (SEYO) India Award promotes social entrepreneurs in India by recognising organisations that work to promote inclusive growth and contribute to bring change in the society through their entrepreneurial vision. The winner of SEOY India Award participates in the annual and regional meetings of the World Economic Forum (WEF). The winner will be invited to join the Schwab Foundation network of Social Entrepreneurs.

Applauding the work of the two finalists of this year SEOY India award, Dr. Rajiv Kumar, Vice Chairman, National Institution for Transforming India, NITI Aayog, Government of India said, "India is at the forefront of social entrepreneurship and the Social Entrepreneur of India Award, in my view, is the platform where real

innovation, sustainability, scalability, reach and **direct social impact**. An independent panel of distinguished jury selected the winner.

Award Benefits

Ms Prema Gopalan will join Schwab Foundation's global network of social entrepreneurs. She will have the opportunity to participate in relevant regional summits and the annual meeting of the World Economic Forum (WEF) in Davos, as well as contribute to the Global Agenda Councils of WEF. These provide unprecedented access to global decision makers from the public, corporate, media, academic, and civil society sectors.

Winner



Prema Gopalan
SWAYAM SHIKSHAN PRAYOG
Headquartered in: Pune, Maharashtra
Established in :1994
Area of Activity: Grassroots Women's
Entrepreneurship, Rural Livelihoods
www.sspindia.org

Dr Rajiv Kumar, Vice Chairman, NITI Aayog, Government of India presenting the award to the Winner Ms Prema Gopalan of Swayam Shikshan Prayog in presence of Mr Børge Brende, President, World Economic Forum and Mr Shyam S Bhartia, Director, Jubilant Bhartia Foundation, Chairman & Founder, Jubilant Bhartia Group

The SEOY India Award 2018 winner, Ms Prema Gopalan is revitalizing rural economies by putting women in charge. Working in areas affected by global climate change, it has unleashed women farmers, entrepreneurs and grassroots business leaders who are solving the problems of their communities through small businesses.

Prema Gopalan and her team have built vibrant eco-systems to enable 145,000 women to succeed in remote and ailing markets. The Swayam Shikshan Prayog (SSP) model comprises four ventures: a federated network of 5000 SHGs; a resilience fund for women-led businesses; a rural school of entrepreneurship and leadership for women; and a market aggregator that provides warehousing, branding, marketing and distribution services to last-mile business women. In addition, it has catalysed the government, investors, financial institutions and Indian and global corporations to partner directly with grassroots women business leaders.

Over two decades, this has had a domino effect in 2000 climate-threatened villages across 6 states of India. 97,874 women in drought and flood-affected villages have set up enterprises in clean energy, sanitation, basic health services, nutrition and safe agriculture. They have transitioned from self-employment to diversify their ventures, aggregate into value chains and mentor thousands of others to get on the path of entrepreneurship. 46,750 women have claimed their identities as farmers. A majority have land deeds in their name. 900 women are recognized locally as climate resilience leaders and 500 are playing a role in local governance. Family incomes have increased by 45%- 55%. 30,000 acres of arid land have been converted for organic farming and cultivation of food crops.

SSP's grassroots women entrepreneurs are taking their communities forward as part of their business success. As SSP partners with the government to scale its model, it is demonstrating that investing in rural women entrepreneurs can be a solid strategy for transforming India.



Mr Børge Brende, President, World Economic Forum speaking at the award ceremony



Chief Guest Dr Rajiv Kumar addressing the participants

Finalists

Smita Ram and Ramakrishna N.K RANG DE

Headquartered in Bangalore, Karnataka
Established in: 2008
Area of Activity: Microcredit and
Financial Literacy
www.rangde.org



Dr Rajiv Kumar presenting the award to the Finalists Ms Smita Ram and Mr Ramakrishna NK of Rang De in presence of Mr Shyam S Bhartia, Director, Jubilant Bhartia Foundation, Chairman & Founder, Jubilant Bhartia Group

Rang De is building bridges between India's credit-starved communities and 'citizen social investors'. As the architect of India's first peer-to-peer lending platform, Rang De has blended elements of micro-lending with crowd funding to transform 14,000 ordinary citizens into social investors and philanthropists.

These 'ordinary' funders and changemakers have contributed more than 70 crore rupees for ultra poor families in the form of affordable and customized loans (at 2-10% interest).

More than 65,000 families have had their health, education and enterprise needs met through the Rang De model. They have recorded 70% increase in incomes and 108% increase in savings. Working much before crowdfunding became a buzz word in India, Ram and Smita have opened up untapped channels of capital for India's poorest.

Buoyed by the passionate engagement of their social investors and changemakers, and to reach the vast majority of India's poor, Ram and Smita are taking the next logical step of scaling their model by setting up a Non-Banking Financial Company.

Jury Members



Ms Hilde Schwab
Co-Founder & Chairperson,
Schwab Foundation for
Social Entrepreneurship



Mr Amitabh Kant
CEO, Niti Aayog
Government of India



Mr Paul Basil
Founder & CEO,
Villgro Innovation Foundation



Ms Chetna Sinha
Founder,
Mannndeshi Group of Ventures,
Winner SEOY 2013



Ms Shobhana Bhartia
Chairperson & Editorial Director,
HT Media Ltd



Mr Sunil Kant Munjal
Chairman,
Hero Enterprise



Mr Srivatsan Rajan
Chairman
Bain & Company, India



Ms Urvashi Sahni
Founder, Study Hall
Educational Foundation,
Winner SEOY 2017

Glimpses of the Award Ceremony



Ms Shobhana Bhartia, Chairperson & Editorial Director, HT Media Ltd and Mr Sunil Kant Munjal Chairman, Hero Enterprise at the Jury meeting of SEOY 2018



Mr Shyam S Bhartia speaking at the award ceremony



Jury meeting in progress



Participants at the award function



Chief Guest Dr Rajiv Kumar & Mr Shyam S Bhartia meeting the Finalists



Mr Prema Gopalan speaking after winning the Social Entrepreneur of the Year Award

Jubilant Bhartia Foundation

Jubilant Bhartia Foundation (JBF), established in 2007, is the not-for-profit organization of the Jubilant Bhartia Group. It focuses on conceptualizing and implementing the Corporate Social Responsibility initiatives (CSR) for the Group. The Jubilant Bhartia Foundation's activities include various community development work, healthcare programs, cultural and sports events, environmental preservation initiative, vocational training, women empowerment, educational activities and promotion of Social Entrepreneurship.

www.jubilantbhartiafoundation.com

Schwab Foundation for Social Entrepreneurship

Schwab Foundation for Social Entrepreneurship was co-founded by Prof. Klaus Schwab, Founder and Executive Chairman of the World Economic Forum, and his wife, Hilde. The Schwab Foundation for Social Entrepreneurship provides unparalleled platforms at the regional and global level to highlight and advance leading models of sustainable social innovation. It identifies a select community of social entrepreneurs and engages it in shaping global, regional and industry agendas that improve the state of the world in close collaboration with the other stakeholders of the World Economic Forum.

www.schwabfound.org

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For further details get in touch with:

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