

Press Release

**Smt. Smriti Zubin Irani, Hon. Minister of Women & Child Development & Textiles,
Government of India,
to be the Chief Guest at
The Social Entrepreneur of the Year (SEYO) Award - India 2020**

New Delhi, November 20, 2020: The Schwab Foundation for Social Entrepreneurship, the sister organisation of the World Economic Forum and the Jubilant Bhartia Foundation, a not for profit organisation of Jubilant Bhartia Group are pleased to announce that Smt. Smriti Zubin Irani, Hon. Minister of Women & Child Development & Textiles, Government of India will be the Chief Guest at the 11th Social Entrepreneur of the Year (SEYO) Award - India 2020 on November 26, 2020. The prestigious award will be presented by the Hon. Minister at a virtual award ceremony in presence of esteemed dignitaries and guests from different fields.

The winner of the SEYO Award – India 2020 will be chosen by a distinguished jury comprising industry stalwarts and eminent personalities from different backgrounds. The winner will join the world’s largest network of social enterprises affiliated with The Schwab Foundation for Social Entrepreneurship.

The following accomplished social innovators are competing for the coveted SEYO Award - India 2020:

1. **Sujay Santra, iKure, Kolkata** – iKure has been working for a decade towards bringing quality, affordable and accessible healthcare at the doorstep of communities in India. It works with the vision of achieving zero mortality due to lack of primary healthcare.
2. **Sandeep Patel, NEPRA, Ahmedabad** - With the notion that ‘waste is a commodity’, NEPRA endeavours to solve India’s dry waste management problem through its inclusive, transparent and tech-driven socio-business model.
3. **Ashraf Patel, Pravah & ComMutiny, New Delhi** - Pravah has been facilitating the development of a generation of empathetic, sensitive youth change-makers in India through psycho-social interventions, helping them build more inclusive identities and societies bringing about revolutionary changes.

These social-innovators have been selected from amongst over 100 diverse applications received this year from across 23 cities of India. They have been selected through a rigorous process of evaluation based on various parameters, including background research, personal and on-ground team interactions, impact assessment, expert reviews and reference checks among others. The efforts of these social-innovators are helping bridge the gap between the marginalised and the mainstream in India. **For more information on the finalists, read here:**

<https://www.jubilantbhartiafoundation.com/media/press-releases>

Now celebrating its 11th year, the SEOY Awards – India has established itself as one of the most reputed and coveted awards for social entrepreneurs in India. In 2010, the Schwab Foundation for Social Entrepreneurship and Jubilant Bhartia Foundation came together to promote social innovation in India through the Social Entrepreneur of the Year (SEYO) Award - India. The annual award recognises entrepreneurs who implement innovative, sustainable and scalable solutions to solve India's social problems. These entrepreneurs address pressing issues faced by under-served communities.

To watch the event live on November 26, 2020 please click on the following links:

<https://www.linkedin.com/company/jubilantbhartiafoundation/>
https://www.youtube.com/channel/UC_bd0RAw2ho_xNh-uXZRLtA
<https://twitter.com/indiaseoy>
<https://www.facebook.com/IndiaSEYO>
<https://www.jubilantbhartiafoundation.com/social-entrepreneurs-live>

Note to the Editors:

Schwab Foundation for Social Entrepreneurship was co-founded by Professor Klaus Schwab, Founder and Executive Chairman of the World Economic Forum, and his wife Hilde. For over twenty years, the Schwab Foundation for Social Entrepreneurship has supported the world's leading social innovators in their efforts to create a more just, equitable, and sustainable world. The Schwab Foundation provides unparalleled platforms at the regional and global level to highlight and advance leading models of sustainable social innovation.

Learn more at www.schwabfound.org and follow on: Twitter: <https://twitter.com/schwabfound>

Jubilant Bhartia Foundation (JBF), established in 2007, is the not-for-profit organisation of the Jubilant Bhartia Group. It focuses on conceptualising and implementing the Corporate Social Responsibility initiatives (CSR) for the Group. The Jubilant Bhartia Foundation's activities include various community development work, healthcare programs, cultural and sports events, environmental preservation initiative, vocational training, women empowerment, educational activities and promotion of Social Entrepreneurship. www.jubilantbhartiafoundation.com

Learn more at www.jubilantbhartiafoundation.com and follow on: Twitter: @indiaseoy Facebook: <https://www.facebook.com/IndiaSEYO>

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