

## **Press Release**

### **Three outstanding social innovators contest for 'Social Entrepreneur of the Year' Award - India 2020**

**New Delhi, November 2, 2020:** The Schwab Foundation for Social Entrepreneurship, the sister organisation of the World Economic Forum and the Jubilant Bhartia Foundation, a not for profit organisation of Jubilant Bhartia Group today announced the finalists of the 11<sup>th</sup> Social Entrepreneur of the Year (SEOY) Award - India 2020.

The winner will be chosen by a distinguished jury comprising industry stalwarts and eminent personalities from different backgrounds. The winner of SEOY Award India will join the Schwab Foundation for Social Entrepreneurship community, a prestigious network of social innovators from around the world.

The following accomplished social innovators have been selected as finalists for the SEOY Award - India 2020:

1. **Sujay Santra**, iKure, Kolkata
2. **Sandeep Patel**, NEPRA, Ahmedabad
3. **Ashraf Patel**, Pravah & ComMutiny, New Delhi

These social innovators have been selected through a rigorous process of evaluation based on various parameters, including background research, personal and on-ground team interactions, impact assessment, expert reviews and reference checks among others. The chosen finalists are tech-enabled, accomplished social entrepreneurs working in the fields of waste management, rural health and youth leadership. Their efforts are helping to bridge the gap between the marginalised and the mainstream in India. Using disruptive innovation in their respective initiatives, these innovators are bringing change through livelihood generation for rural women, improving primary health facilities, organising BoP communities of rag pickers and shaping vulnerable groups of adolescents and youth.

The SEOY Award - India 2020 opened in March this year and received over 100 diverse applications from 23 cities including 20 applications from women social entrepreneurs. The categories of the intervention included clean technology, media communication, disability, energy, enterprise development, labour conditions, microfinance, sustainable farming and water & sanitation.

Out of the total number of applications, health sector leads the nomination tally with (47%) applications followed by the environment (37%) education and livelihood (35%) and rural development (23%).

**Now celebrating its 11<sup>th</sup> year, the SEOY Awards India** has established itself as one of the most reputed and coveted awards for social entrepreneurs in India. In 2010, the Schwab Foundation for Social Entrepreneurship and Jubilant Bhartia Foundation came together to promote social innovation in India through the Social Entrepreneur of the Year (SEOY) Award - India. The annual award recognises entrepreneurs who implement innovative, sustainable and scalable solutions to solve India's social problems. These entrepreneurs address pressing issues faced by under-served communities.

#### **BRIEF DESCRIPTIONS OF THE FINALISTS:**



**Sujay Santra**  
**iKure, Kolkata**  
[www.ikuretechsoft.com](http://www.ikuretechsoft.com)

With the inspirational dream of achieving zero mortality due to lack of primary healthcare in India, iKure has been working towards bringing quality, affordable, and accessible healthcare to the doorstep of communities for over a decade. iKure delivers primary healthcare, wellness & prevention services through innovative technology, trained frontline community health workers, a network of Hub & Spoke clinics with a focus on the continuum of care across rural, semi-urban as well urban settings.

Its doorstep community health workers are equipped with point-of-care (POC) devices, which enables them to provide monitoring and diagnostic support. In the geographical areas where it operates iKure offers wide-ranging health services packages, door-to-door consultation assisted telemedicine with appropriate referral and escalation, drugs and medical supplies, pathological tests, eye & dental tests, and spreads awareness among others. Through its proprietary software, Wireless Health Incident Monitoring System (WHIMS) iKure analyses patient information for health screening, early detection, and monitoring of diseases. It brings in data science and research capabilities to analyze collected data and find the root causes of ailments and addresses them holistically through a combination of health & hygiene, water & sanitation, nutrition, etc.

With its unique combination of technology intervention, skill development, and outreach initiatives **iKure has served a population of over 10.2 million people in 5,200 villages across 7 states of India.** With the belief in co-creation, it has created a unique ecosystem by partnering with local NGOs for on-ground mobilization, device partners for the latest technology, supply chain partners for consumables, hospitals for secondary & tertiary care and research organisations for clinical & technical knowhow of various ailments.



**Sandeep Patel**  
NEPRA, Ahmedabad  
[www.letsrecycle.in](http://www.letsrecycle.in)

NEPRA endeavours to solve India's dry waste management problem through its inclusive, transparent and tech-driven socio-business model. NEPRA's waste management services spread pan-India include Environmental compliance Advisory, collection, waste processing & recycling by creating state of the art Material Recovery Facilities. NEPRA has been demolishing the challenges faced by the Indian waste management sector one by one through its simple strategy of 'Innovate and Improve', NEPRA works with the motto of 'Zero waste to landfill'.

NEPRA engages in city-level waste management services, ranging from awareness and collection of dry waste from several big & small waste generators to sorting (according to the type of waste), processing it at its mechanized Material Recovery Facilities (MRF) and finally recycling it. The waste processed into recyclable form is traded to recyclers to churn new products and non-recyclables are channelled for energy recovery. NEPRA's model makes the informal sector workers (waste-pickers, sweepers, and other Bottom of the Economic Pyramid members) as one of its main stakeholders. It helps in organising the unorganised waste management sector and changes the way waste is collected and dumped through the use of technology like GPS, Facial Recognition making it more efficient and transparent. Through Facial recognition, NEPRA has helped create first of its kind database of the waste pickers in the cities where it operates. It has helped curb exploitation by ensuring fair and equal payment to waste pickers, who in turn are also trained and employed at NEPRA's MRF facilities giving them economic security.

**NEPRA has so far engaged with over 2000+ waste pickers. For multi-layered packaging, NEPRA has its tie-ups with urban local bodies and upliftment of small waste management NGOs or start-ups in 18 states in India. In last one year, NEPRA has worked with 40 local Government authorities. In the last two years, NEPRA has successfully recycled 67108.93MT of dry waste.**



**Ashraf Patel**

**Pravah & ComMutiny- The Youth Collective, New Delhi**

[www.pravahindia.org](http://www.pravahindia.org) ; [www.commutiny.in](http://www.commutiny.in)

Pravah has been facilitating the development of a generation of empathetic, sensitive youth change-makers in India through psycho-social interventions, helping them build more inclusive identities and societies bringing about revolutionary changes. With a belief that leaders are created in spaces which are safe, empowering, and inclusive, a unique approach to youth development in the form of the '5th Space' has been developed. The 5th Space focuses on transforming young people by engaging them in deep self-exploration and supporting their social action experiments to become change-makers and awakened active citizens. It nurtures social inclusion, holistic development and fosters social hope by promoting feelings of freedom, ownership, love and learning and growth. With credence in its strategy and approach of creating 'Abilities beyond skill' Pravah has produced over 50 different designs of self to society journeys for different youth audiences ranging from urban middle-class young people to youth from rural and tribal backgrounds.

ComMutiny - The Youth Collective, was incubated by Pravah in collaboration with some of the best youth engaging organisations in the country and is a sustainable and vibrant national community of practice that nurtures 5th Spaces with and for young people, through joint programming, partnerships, capacity building and public engagement on contemporary issues focusing on youth-centric development and constitution values. A multi-sectoral formulation, called the vartaLeap coalition is also emerging from this eco-system to realise the mission of 'Every Youth a Jagrik and Every Space Nurturing Jagriks', that places youth duties and rights at the centre of all programming and policies in relation to youth and spaces that engage and influence young people in the country.

**Together Pravah and ComMutiny- The Youth Collective (CYC) have nurtured 6,80,000 young leaders, worked with over 1200 youth-centric organisations and 100 civil society groups across 17 states in the country. The organisations have nurtured and empowered spaces with and for young people, through joint collaborative programming and partnerships; capacity building of people and organisations and engaging with multiple stakeholders in the adolescent and youth space.**

**Note to the Editors:**

[Schwab Foundation for Social Entrepreneurship](http://www.schwabfound.org) was co-founded by Professor Klaus Schwab, Founder and Executive Chairman of the World Economic Forum, and his wife Hilde. For over twenty years, the Schwab Foundation for Social Entrepreneurship has supported the world's leading social innovators in their efforts to create a more just, equitable, and sustainable world. The Schwab Foundation provides unparalleled platforms at the regional and global level to highlight and advance leading models of sustainable social innovation.

Learn more at [www.schwabfound.org](http://www.schwabfound.org) and follow on: Twitter: <https://twitter.com/schwabfound>



**Jubilant Bhartia Foundation** (JBF), established in 2007, is the not-for-profit organisation of the Jubilant Bhartia Group. It focuses on conceptualising and implementing the Corporate Social Responsibility initiatives (CSR) for the Group. The Jubilant Bhartia Foundation's activities include various community development work, healthcare programs, cultural and sports events, environmental preservation initiative, vocational training, women empowerment, educational activities and promotion of Social Entrepreneurship. [www.jubilantbhartiafoundation.com](http://www.jubilantbhartiafoundation.com)

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