

Press Release

Entries open for 'Social Entrepreneur of the Year (SEYO)-India Award 2018'

- **Apply before April 30, 2018** to India's most coveted award for social entrepreneurs
- **Evaluation on key parameters of Innovation, Sustainability, Reach, Replicability & Social and Environmental impact**

Noida, Monday, April 9, 2018: Jubilant Bhartia Foundation in collaboration with The Schwab Foundation for Social Entrepreneurship, a sister organization of the World Economic Forum, announces opening of entries for the annual competition –**Social Entrepreneur of the Year (SEYO) India Award 2018**. **The applications will be accepted till April 30, 2018**. Interested candidates may submit the application form available at jubilantbhartiafoundation.com or can email the filled form to jbf_seoy@jubl.com or india@schwabfound.org

The winner will be announced during a high-profile ceremony to be held in the month of October.

The SEYO India Award promotes social entrepreneurs in India by recognizing organizations that work to promote inclusive growth and contribute to bring change in the society through their entrepreneurial vision. The winner of SEYO India Award earns a chance to participate in the annual and regional meetings of the World Economic Forum (WEF). These meetings offer unprecedented opportunities to engage with global decision makers from the public, corporate, media, academic, and civil society sectors.

This year, SEYO ventures into its 9th successive edition, commemorating the partnership **between Schwab Foundation for Social Entrepreneurship and Jubilant Bhartia Foundation**, by building and sustaining an ecosystem to promote social entrepreneurship in India. Last year, **Ms. Urvashi Sahni of Study Hall Educational Foundation, Lucknow** was conferred this

prestigious award for her exceptional contribution in the field of education, empowering and building leaders among India's most disadvantaged girls. She was felicitated for her work by **Shri Suresh Prabhakar Prabhu, Minister of Commerce & Industry, Government of India** in the presence of over 300 distinguished guests at a high-level celebration in New Delhi.

SEYO India Award- Selection Process

Step 1: Assessment of applications key parameters of innovation, sustainability, reach, replicability and social and environmental impact

Step 2: Due diligence process- expert reviews, site visits, shortlisting of semi-finalists

Step 3: Selection of finalists basis the due diligence report

Step 4: Jury consisting of eminent professionals from different walks of life selects the winner

Step 5: Winners are announced at a high-profile event in New Delhi

The SEOY India award celebrates and applauds social entrepreneurs and their ventures that implement innovative, practical and sustainable solutions to address poverty and the lack of basic services and resources in 'Bottom of the Pyramid' and ultra-poor communities, i.e., health, education, job creation, water, clean energy and access to information and technology. Social entrepreneurs develop a revenue stream through the sale of products, services, fees or develop key partnerships to stay sustainable.



Social Entrepreneur of the Year (SEYOY)- India 2018 Award



2018

**Entries
open**



Urvashi Sahni
Study Hall Educational
Foundation (SHEF), 2017



Neichute Doulo
Entrepreneurs Associates
(EA), 2016



Poonam Bir Kasturi,
Daily Dump, 2015



Dr. H Sudarshan,
Karuna Trust, 2014



Chetna Sinha
Mann Deshi Group of
Ventures, 2013



Anshu Gupta,
Goonj, 2012



Neelam Chibber
Industree, 2011



Rajiv Khandelwal and Krishnavtar Sharma,
co-founders of Aajeevika Bureau, 2010

Apply before 30th April, 2018 on www.jubilantbhartiafoundation.com

Quick Links:

Download the application form: [SEYOY India 2018](#)

Applicants can email the filled form to: runa_pathak@jubl.com, jbf_seoy@jubl.com & india@schwabfound.org

Note to the Editors:

The Schwab Foundation for Social Entrepreneurship is a not-for-profit, independent and neutral organization, co-founded in 1998 by Prof. Klaus Schwab, Founder and Executive Chairman of the World Economic Forum, and his wife, Hilde. The Schwab Foundation for Social Entrepreneurship provides unparalleled platforms at the regional and global level to highlight and advance leading models of sustainable social innovation. It identifies a select community of social entrepreneurs and engages it in shaping global, regional and industry agendas that improve the state of the world in close collaboration with the other stakeholders of the World Economic Forum.

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World Economic Forum: Committed to improving the state of the world, is the International Organization for Public-Private Cooperation. The Forum engages the foremost political, business and other leaders of society to shape global, regional and industry agendas.

Jubilant Bhartia Foundation (JBF): Established in 2007, is the not-for-profit organization of the Jubilant Bhartia Group. It focuses on conceptualizing and implementing the Corporate Social Responsibility initiatives (CSR) for the Group. The Jubilant Bhartia Foundation's activities include various community development work, healthcare programs, cultural and sports events, environmental preservation initiative, vocational training, women empowerment, educational activities and promotion of Social Entrepreneurship.

www.jubilantbhartiafoundation.com

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