

# Community Linkages

*Being Socially Active*

Quarterly News Letter  
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## INSIDE

Jubilant Pratibha Puruskaar  
Healthcare  
Livelihood

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## Education-Project 'Muskaan' Strengthening Rural Government Primary Education System



### Har Aangan Mein Ped

It's a mass plantation drive under the Project 'Muskaan'. JBF provides saplings to Muskaan students for plantation at each location. The activity witness huge response from students who take a step towards conserving environment through this initiative. The activity is a part of Muskaan calendar of JBF.

Location	Saplings Distributed
Gajraula	1100
Nanjangud	758
Bharuch	2000
Samlaya	550
Nira	160
Roorkee	200



Bharuch



Gajraula



Roorkee



Nanjangud

## Distribution of Diaries in Muskaan Schools

Under Project Muskaan, Jubilant Bhartia Foundation designed an annual diary for structured information dissemination amongst the teachers, students and parents. The JBF initiated student diary, possess multiple features such as dedicated pages for personal details, immunization calendar, guidelines for health and hygiene, prayers, national anthem and emergency contact numbers etc. The diary also has information on Tuberculosis and its symptoms and available treatment. The diaries are distributed at each location to the Muskaan school students.



## Distribution of Health Kits

Around **200 health kits** were distributed at Bharuch location to the new enrolled students of Class 1. The distribution was undertaken in **10 Government Primary Schools** under JBF's Education project - Muskaan.



## Jubilant Pratibha Puraskar for meritorious students

Jubilant Bhartia Foundation (JBF), under Jubilant Pratibha Purashkar, a project 'Muskaan' initiative provides monthly scholarship of Rs 500/- to 50 students. The programme also provides an opportunity to the employees of Jubilant to 'mentor' one such academically bright but economically backward student. Jubilant Bhartia Foundation organized a mentorship program at Gajraula on a quarterly basis, students from three blocks of Amroha district i.e. Gajraula, Hasanpur, and Gangeshwari participated in the program.

The students were given the scholarship certificate at a ceremony at Gajraula where the chief guest for the program was Navneet Singh Chahal, DM (District Megistrate) Amroha in the month of the July.



# Health

## 'Healthy Baby, Healthy Mother' Program

'Healthy Baby, Healthy Mother' program was organised at Gajraula to create health awareness amongst mothers and also to strengthen relations between community and the organization. The program had two components: first – preliminary tests like height, weight and vaccination; second – children were examined in the cleanliness category, in which mother and child were both accountable.

## Health Program to strengthen the Swasthya Praharis Network

Jubilant Bhartia Foundation recently organised a Health program at Gajraula to strengthen the network of Swasthya Praharis or incentive - based women volunteers for identification and treatment of cases, counselling, and other services through intensive training and behavior change methods. The program commenced in 5 villages with the aim of providing a preventive care model through haemoglobin testing by Swasthya Praharis and later to provide referral services.

## Blood Donation Camp

A blood donation camp was organised, community members of MDA Colony, Gajraula, came forward on May 13th and donated **39 units of blood** under the supervision of doctors from Red Cross Society, Delhi.



# Livelihood

## Farmers Community Meet

A meeting for farmers who produce vegetables for cash crop was conducted by JBF to link farmers with Jubilant Fresh, allowing farmers to receive good value for their produce. Training session in techniques to grow quality produce was also organised, around 25 farmers participated



## CBWE Training facilitated by Jubilant Bhartia Foundation

Central Board for Workers Education (CBWE) organised training from June 26th – 29th at Vocational Training Centre & Primary School; to education, promote inclusive growth, harmony, and sustainability. The program had **80 female participants** in the sessions with a **batch size of 40** in Gajraula & Paal. Ms Indu Sharma - CBWE Trainer, empowered women by providing basic knowledge about government schemes and livelihood theme.



# Others

## World Environment Day Celebration

Jubilant organised a 'Family Day' on June 10th to observe World Environment Day which is celebrated every year on 5th June.

The environment drive was based on the theme of '**Connecting People to Nature**', and included pre-event competitions. There were around **110 participants** including employees, their children and other family members.



## Jubilant Bhartia Foundation extends support in strengthening of Infrastructure

Jubilant Bhartia Foundation extended its support in arranging cement benches for community use. Need was to build 10 cement benches to be placed in common places of three villages. The team extended its support in purchasing and placement of these benches for community use.

