

## CSR at Jubilant

Jubilant Bhartia Foundation (JBF) is a not for profit organization established in 2007 by Jubilant Bhartia Group.

### The Foundation's operation touches

- Over 100 rural government primary schools with quality education
- A population of 4 lacs through various health services
- 2500 youths through vocational training centers at 3 locations
- Indian Social Entrepreneurs through Social Entrepreneur of the Year India Award.

The foundation is providing consultation to the other companies along with Jubilant in the implementation of their CSR projects as per Schedule VII, Section 135 of the Indian Companies Act 2013.



## Education

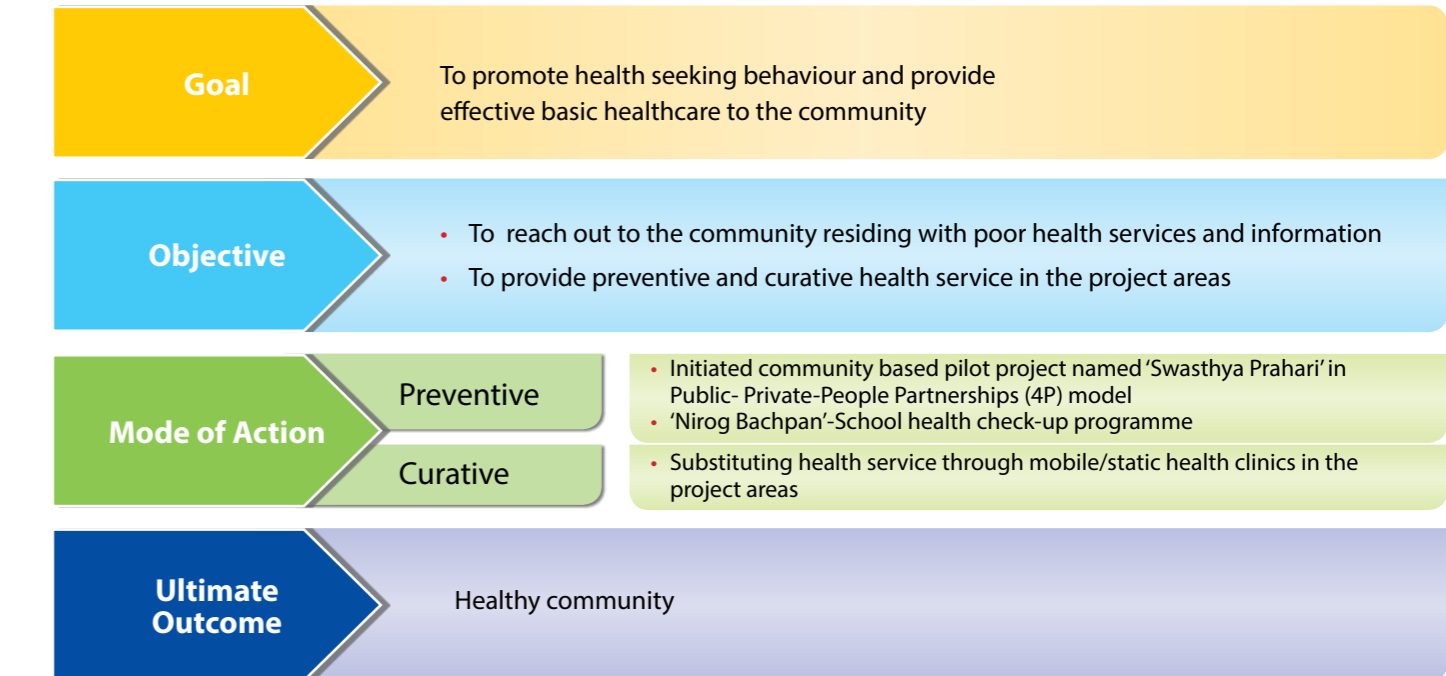
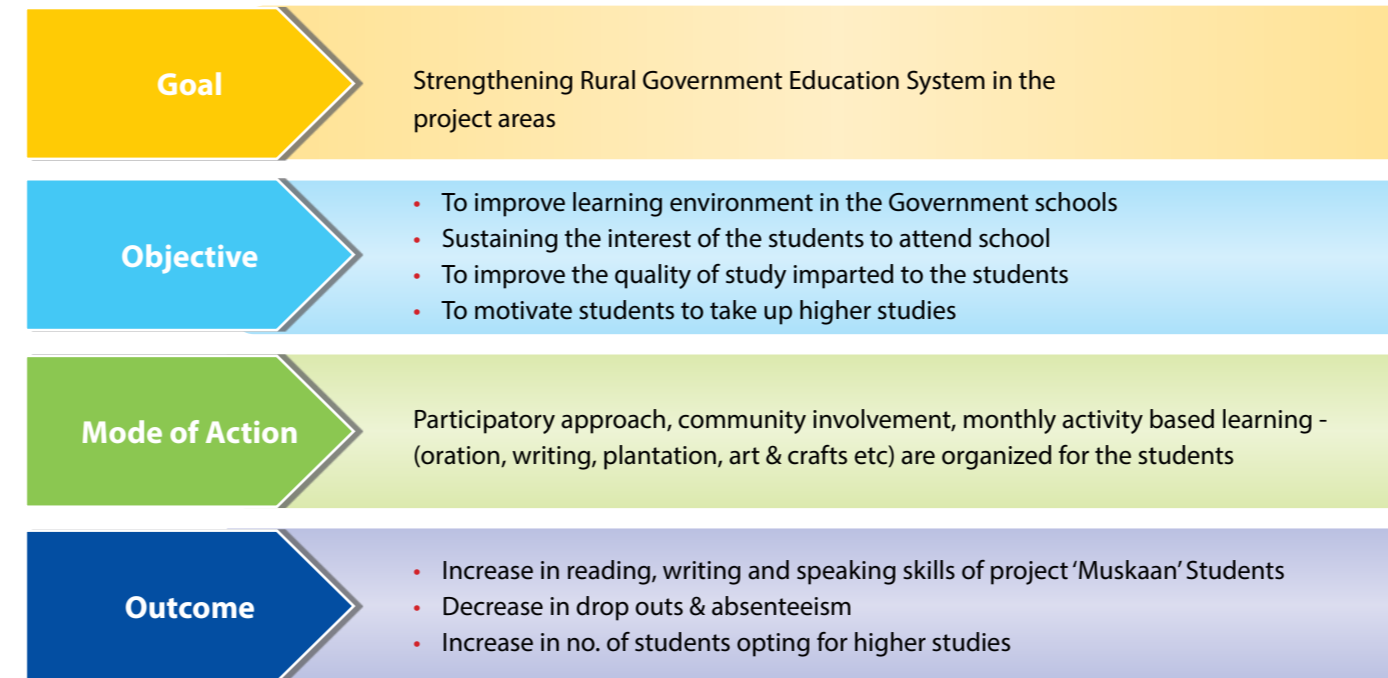
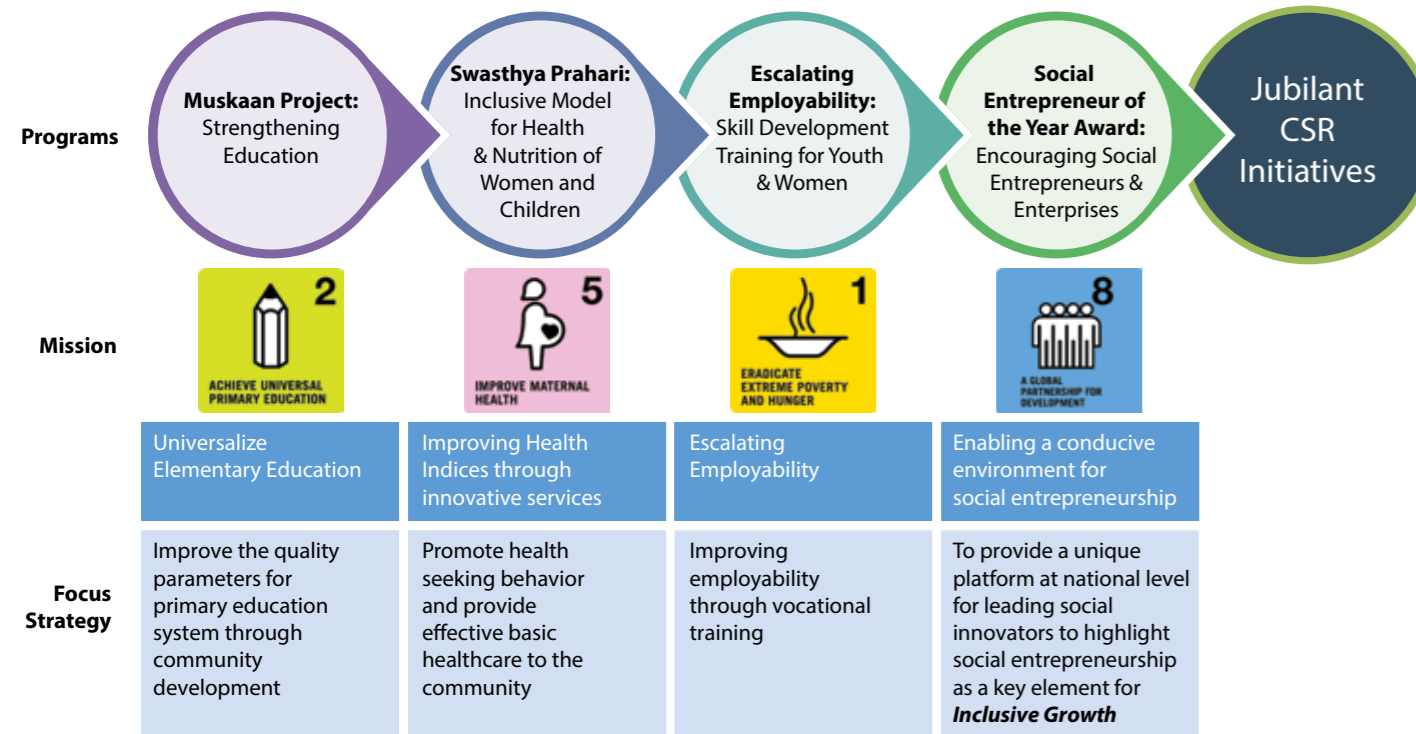
### Project 'Muskaan'

- Project 'Muskaan' - Strengthening Rural Primary Education System
- Reaching out to more than 100 schools
- Enhancing the quality of education, decline in absenteeism and dropout rate
- A scholarship programme (Jubilant Pratibha Puraskaar) for the talented students to support them in continuing their secondary education under mentorship of select employees of Jubilant
- Replicating Project 'Muskaan' in the select areas of Uttarakhand in association with CII Foundation



## Healthcare

- Providing basic health care services through mobile/static clinic to a population of 4 lacs
- 'Nirog Bachpan' – School health check-up program
- Jubilant Aarogya – Providing affordable healthcare services through JBF Medical Centre
- Swasthya Prahari – Women health guards (volunteers) to work on safe motherhood & promote institutional delivery.
- Combating Malnutrition – Awareness program to prevent malnutrition amongst the children up to age 5 in the project villages
- Implementing health care project for Panasonic in Haryana around its manufacturing location



## Livelihood



**Naye Disha** – Skill development programs at the Vocational Training Centres (VTC) at Gajraula, Nanjangud and Nira with the engagement of a social enterprise aimed at helping the trainees find 'vocation for life' on successful completion. Providing training on various trades including Fabrication, Sewing, Electronics/ Electric appliance repairing, Driving etc. The VTC having capacity of training 2500 candidates per year.

**Project Sakhsam** – Supporting Microenterprises through provision of interest free loan for the community members to start their own enterprise for a living.

**Project Samridhhi** – 'Project Samridhhi' was launched for the community in vicinity at Gajraula to promote best practices in agriculture and increasing crop productivity



## Promoting Social Entrepreneurship



### Social Entrepreneur of the Year - India Awards

The Jubilant Bhartia Foundation (JBF) has collaborated with the Schwab Foundation for Social Entrepreneurship to recognize and award exceptional individuals and provide them international opportunities

### Engaging Social entrepreneurs for implementation of CSR activities

At JBF we associate with the social entrepreneurs for implementation of all our projects i.e. education, health and vocational training

### Providing business to social enterprises

The business /contract is provided by registering the social enterprises as vendors for the Company

### Winners of Social Entrepreneur of the Year - India Awards

- Year 2010** - Mr Rajiv Khandelwal and Mr Krishnavtar Sharma, Aajeevika Bureau, Udaipur [www.aajeevika.org](http://www.aajeevika.org)
- Year 2011** - Ms Neelam Chhiber, Industree Craft Limited, Bengaluru [www.industree.org.in](http://www.industree.org.in)
- Year 2012** - Mr Anshu Gupta, Goonj, Delhi [www.goonj.org](http://www.goonj.org)
- Year 2013** - Ms Chetna Vijay Sinha, Manndeshi Mahila Sahakari Bank and Manndeshi Foundation [www.manndeshifoundation.org](http://www.manndeshifoundation.org)
- Year 2014** - Dr H Sudarshan Karuna Trust, Bengaluru [www.karunatrust.com](http://www.karunatrust.com)
- Year 2015** - Ms Poonam Bir Kasturi Daily Dump, Bengaluru [www.dailydump.org](http://www.dailydump.org)

## Towards Progressive Social Change



|                       |   |
|-----------------------|---|
| <b>Goal</b>           | Sustainable livelihood opportunity for all  |
| <b>Objective</b>      | To create institutions with forward linkages which providing essential training for improving employability of the local youths |
| <b>Mode of Action</b> | Vocational training centres, self help group, technical literacy at schools, providing forward linkages for employment          |
| <b>Outcome</b>        | Increased employability of youths   |



### Food and Agriculture Centre of Excellence- FACE

- An initiative between CII and Jubilant Bhartia to build capacity while leveraging technology and innovation to improve productivity and the environmental footprint of agriculture.
- FACE focuses on introducing efficiencies across the supply chain right from farm gate to the end consumer.
- FACE acts as a catalyst in the integrated development of India's agriculture and food sector.

### Finalists - Social Entrepreneur of the Year - India 2016



**Shanti Raghavan and Dipesh Sutariya**  
**Enable India (EI)**  
Headquartered in: Bengaluru  
Year Established: 1999  
Area of Activity: Disability, Skilling and Employment, Entrepreneurship Development  
[www.enable-india.org](http://www.enable-india.org)



**Neichute Doulo**  
**Entrepreneurs Associates (EA)**  
Headquartered in: Kohima Nagaland  
Year Established: 2000  
Area of Activity: Enterprise development and Livelihoods  
[www.eanagaland.com](http://www.eanagaland.com)



**Vikas Shah**  
**Water Health India Pvt Ltd (WHIN)**  
Headquartered in: Hyderabad  
Year Established: 2005  
Area of Activity: Community access to safe water; WASH; Health  
[www.waterhealth.com](http://www.waterhealth.com)



**Mrinalini Kher**  
**Yuva Parivartan (YP) / Kherwadi Social Welfare Association (KSWA)**  
Headquartered in: Mumbai  
Year Established: 1928  
Area of Activity: Education, Employability, Livelihoods  
[www.yuvaparivartan.org](http://www.yuvaparivartan.org)



**Hilmi Quraishi and Subhi Quraishi**  
**ZMQ**  
Headquartered in: New Delhi  
Year Established: 2002  
Area of Activity: Technology for Development; Health; Education; Livelihoods  
[www.zmq.in](http://www.zmq.in)



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