

# Community Linkages

*Being Socially Active*

*A quarterly newsletter  
November, 2015*

## Social Entrepreneur of the Year - India Awards 2015

Jubilant Bhartia Foundation, in partnership with the Schwab Foundation for Social Entrepreneurship, a sister organization of the World Economic Forum, announced Poonam Bir Kasturi of Daily Dump, as the winner of the Social Entrepreneur of the Year- India 2015 Awards on 3<sup>rd</sup> November, 2015 in New Delhi. The awards were conferred in New Delhi at a high-level

celebration, in the presence of Mr Piyush Goyal, Minister of State for Power, Coal, New & Renewable Energy, Government of India, and over 250 participants.

**Mr Piyush Goyal, Minister of State (Independent Charge) for Power, Coal, New & Renewable Energy Government of India** complimented the winner,

Poonam Bir Kasturi and other finalists- Ashraf Patel, Prema Gopalan and Suparna Gupta, for their outstanding contribution to the society. They deserve the highest accolades for the work they are doing and are the true women of substance. He also appreciated Schwab Foundation and Jubilant Bhartia Foundation for their efforts in recognizing social entrepreneurs in India.

Over 150 applicants entered the sixth annual Social Entrepreneur of the Year selection process for India, and four finalists emerged after several stages of rigorous assessment. An independent panel of pre-eminent judges met on 3<sup>rd</sup> November to select the winner.



*The Social Entrepreneur of the Year Awards Ceremony*

## JURY MEMBERS



**Ms Hilde Schwab,**  
Co-Founder & Chairperson,  
Schwab Foundation for  
Social Entrepreneurship



**Ms Shobhana Bhartia,**  
Chairperson & Editorial Director,  
HT Media Limited



**Ms Sudha Pillai,**  
Board Member,  
Jubilant Life Sciences Limited  
Former Member Secretary Planning  
Commission



**Mr Anshu Gupta,**  
Founder Director,  
Goonj  
Winner SEOY 2012



**Mr Ajit Mahadevan,**  
Country Director,  
Acumen India



**Ms Rohini Nilekani,**  
Chairperson,  
Arghyam Foundation and  
Pratham Books



**Dr H Sudarshan,**  
Founder,  
Karuna Trust  
Winner SEOY 2014

## Winner

### **Poonam Bir Kasturi**

Daily Dump

**Headquartered in:** Bangalore

**Year Established:** 2006

**Area of Activity:** Urban Waste Management

[www.dailydump.org](http://www.dailydump.org)

According to government estimates, homes generate 75% of all organic waste produced in urban India. Daily Dump targets to manage this waste right where it is generated – within families.

Daily Dump, has brought together design thinking, traditional pottery and the science of composting to develop more than 50 aesthetic products and services that enable urban Indians to compost their waste at home and be part of the solution to the country's waste management.

With over 2500 committed users, including families, businesses and other institution, Daily Dump's products have directly impacted more than 2 lakh individuals.



Ms Poonam Bir Kasturi of Daily Dump receiving the award from Mr Piyush Goyal as other dignitaries look on



# Finalists

## Ashraf Patel

Pravah and Commutiny Youth Collective (CYC)

**Headquartered in:** Delhi

**Year Established:** Pravah (1993) and CYC (2008)

**Area of Activity:** Youth Development

[www.pravah.org](http://www.pravah.org)

Pravah is building vibrant eco-systems across India to launch young social entrepreneurs, changemakers and active citizens and propel their models of positive social change. Pravah has pioneered a unique youth-centric approach to development called the '5th Space'. The 5th space rejects the instrumentalization of youth for political, economic and development gains. Instead, it focuses on transforming the youth and building their leadership potential to then transforming society through them.



Ms Ashraf Patel of Pravah receiving the Finalist certificate

## Prema Gopalan,

Swayam Shikshan Prayog (SSP) Group of Ventures

**Headquartered in:** Pune, Maharashtra

**Year Established:** 1994

**Area of Activity:** Women Entrepreneurship, Rural Livelihoods

[www.sspindia.org](http://www.sspindia.org)

Working with the most vulnerable communities of climate change and disaster-affected areas, the SSP group of ventures is building a new generation of disaster-resilient women entrepreneurs and grassroots women community leaders. Over two decades, it has equipped more than 70,000 women to partner with global and local businesses and architect sustainable rural social businesses - in clean energy, sanitation, basic health services, nutrition and safe agriculture. This has opened up new markets, non-traditional livelihood incomes, tripled household incomes and revitalized ailing village economies.



Ms Prema Gopalan of Swayam Shikshan Prayog receiving the Finalist certificate

## Suparna Gupta

Aangan

**Headquartered in:** Mumbai, Maharashtra

**Year Established:** 2002

**Area of Activity:** Child Protection

[www.aanganindia.org](http://www.aanganindia.org)

Aangan Trust is converting India's hot spots of child violence into communities that are safe and responsive to children. It works with the full range of actors and institutions that a vulnerable child encounters – both before and after the occurrence of harm- and transforms them into child protection

champions. In communities marked by intense poverty and violence, Aangan sets up local, child safety circles that are powered by unusual allies- parents, government officials and young change makers.



Ms Suparna Gupta of Aangan receiving the Finalist certificate

# Background

The award aims to identify and celebrate visionary social entrepreneurs who have demonstrated large-scale, systems-changing models and are at the stage of scaling/replicating their ideas across India and in other countries. For the last five years, Jubilant Bhartia Foundation in collaboration with the Schwab Foundation for Social Entrepreneurship has been selecting 'Social Entrepreneur of the Year India Awards' to recognize and open up unprecedented international opportunities for social entrepreneurs.

Jubilant Bhartia Foundation

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# Glimpses of the Award Ceremony



Mr Piyush Goyal addressing the participants



Prof Klaus Schwab addressing the participants



Mr Shyam S Bhartia with Mr Piyush Goyal



Winner with the Dignitaries



Mr Shyam S Bhartia addressing the participants



Mr Hari S Bhartia addressing the participants



The finalists of Social Entrepreneur of the Year - India Awards 2015



Mr Piyush Goyal with Prof Klaus Schwab, Founder and Executive Chairman, World Economic Forum



Participants interacting during the Award ceremony



Participants at the Award ceremony