

# Community Linkages

*Being Socially Active*

JBF News Letter  
June 2014

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## Project Muskaan - Strengthening Government Rural Primary Education System

### Summer Camp at Nanjangud for Muskaan Students

Jubilant Bhartia Foundation organized a summer camp in three villages viz. Kallahalli, Kathwadipura and Debur at Nanjangud location. A total of 155 students enrolled for a week long camp scheduled from 21<sup>st</sup> April to 30<sup>th</sup> April 2014. The activities comprised art & craft, music, sports and handwriting. A magic show on health and environment was also organized to add fun element in the learning. Towards the end many competitions were held to witness the competitive spirit of students. The children enjoyed a lot while demonstrating their latent talent. The concluding session was arranged on 30<sup>th</sup> April 2014 preceded with a dance, folk songs, and short plays. The certificates were presented to all the participants.



## Annual Day Function at Muskaan School in Nanjangud

JBF acts as a facilitator to bring out quality education in rural government primary schools under Project Muskaan. The programs of Foundation help in enhancing the quality of education imparted to the students and motivating them to come to school regularly.

Keeping abreast with the objective of Project Muskaan, the JBF at Nanjangud facilitated in organizing Annual Day Function at Kallahalli School. The program witnessed various cultural activities by the students and distribution of prizes to ace students who marked their victory in various extra co circular activities throughout the year.

The program was well attended by the local government officials, opinion leaders, parents, students and Jubilant representatives.

## Interschool Science Exhibition at Nanjanguda

Under project Muskaan, the National Science day was observed by JBF at Nanjangud by organizing an Interschool Science Exhibition. The students participated actively in the Exhibition by demonstrating various unique and innovative science models made by them. Around 100 varieties of such models were exhibited on the day .The exhibition turned out to be very informative for the students. The program was also marked by eminent guests from community, government and Jubilant who praised and motivated students for their outstanding work.

## Furniture for Muskaan School at Sahibabad

Rajkiya Prathmik Vidyalaya a Government primary school near Jubilant Industries Ltd at Sahibabad caters to around 350 students. The school had unfurnished classrooms, wrecked toilets and concrete surroundings. The school premise in all together gave a very desolate look. Jubilant Bhartia Foundation stepped in to giving school a makeover and making it a child friendly school under its luminary project Muskaan. With the infrastructure support from JBF the school now have new and clean toilets, green ambience, utensils for Mid Day Meal and a furnished class room. JBF donated benches to the students from classes 6<sup>th</sup> to 8<sup>th</sup> in the year 2012-13. This year it donated the benches to the students of classes 4<sup>th</sup> & 5<sup>th</sup>. Till now they use to sit on the floor.



*Lighting of the lamp by guests*



*Science Exhibition in progress*



## Basic Healthcare

### Combating Malnutrition

The healthcare activity continued at all project location. A new project has been introduced in Gajraula on pilot basis. Malnutrition of children is a major problem in India, especially in the rural areas and in the poorer communities. It results in stunted development and death in extreme cases. Although nutritional supplements are available at very affordable prices, these are not accessible by the communities that need them the most. This is the case because of lack of awareness among the community as well as poor supply-chain of such supplements. Jubilant Bhartia Foundation has proposed to help in improving the nutritional intake and status of children under the age of 5 through focused expansion of home fortification and promotion of breastfeeding with improved behaviour change among the intended village communities in target areas. The project is proposed as a pilot in Gajraula. This project will ensure to bring about and sustain the positive behaviour of using supplementary food through strengthened Community Based Distribution Network (CBD); ensuring reach of quality product at the House hold level in the project villages supported by comprehensive local media based IEC programme and a fully developed vendor network.

The baseline data for 11 pilot villages in Gajraula including 2546 children has been taken and analysis of the same is in process. Some facts below



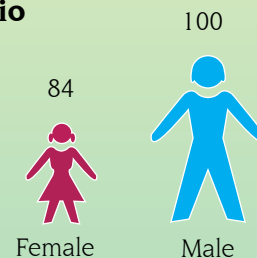
Health guard with a new mother

No. of Villages	10
Population	10000
No of Children up to 60 months	2546
Female Child	1153
Male Child	1393

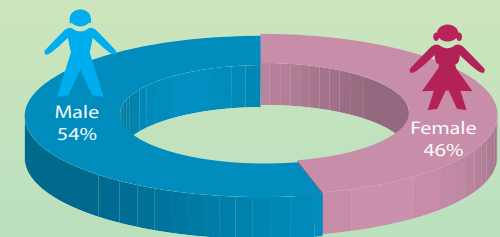
### Health Camp for children at Nira

A medical health camp was organized for children in community at Nira location. Dr. Anilraje Nimbalkar, (Paediatrician – Lonand) performed the general health check up of children and counselled them for general ailment. 87 kids participated in the camp. The initiative was well appreciated by the parents and they requested for similar activity every quarter.

#### Gender Ratio



#### Sex Ratio





## Livelihood

Skill development needs to be part of a strategy for growth that improves the lives of all. The mismatch between education and labour market requirements is fulfilled with vocational training. Jubilant in association with a social enterprise, Labournet is providing vocational training at

three locations including Nanjangud, Gajraula and Nira. The customized training programs include trades like tailoring, retail management, soft skill development, electricians and beautician courses. The VTCs in total have the capacity to train 2500 candidates.

## Other Projects

### Blood Donation Camp at Roorkee

The gift of blood is the gift of life. There is no substitute for human blood. Keeping in view the importance of "Blood Donation to save a life", a "Blood donation Camp" was organized by JBF at Jubilant premises in Roorkee in the association with IMA Blood Bank of Uttarakhand on 5<sup>th</sup> of March 2014. Every unit of blood donated to IMA Blood Bank is divided into blood components like Red Cells, Platelets, and Plasma. This is the most scientific and rational way of utilizing this scarce human resource.

Blood Donors are automatically covered under a Donor Insurance Policy and would get Donor Cards and a Blood Test Report of Blood Group, HIV, Hepatitis B, C, Malaria and Syphilis. We had organized "Blood donation camp at the pan of Roorkee location. 100 Employees participated in Voluntarily Blood Donation Camp.

