

# Community Linkages

*Being Socially Active*

Quarterly News Letter  
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## Project Muskaan - Strengthening Government Rural Primary Education System

### Jubilant Pratibha Puruskaar

Jubilant Pratibha Puraskar is a scholarship scheme introduced by Jubilant Bhartia Foundation under its Project Muskaan in the year 2013. The aim of this scheme is to provide monetary help to deserving candidates in order to help them continue and complete education till higher secondary level, hence reducing drop-out rates.

This being the third year of this scheme, a written examination was held in which students of VIII standard from Muskaan Project schools were encouraged to participate in which 83 students participated from 12 Upper Primary Schools. 10 meritorious students were selected which included 5 girls and 5 boys.

These students were then felicitated in a ceremony presided over by the Unit-Head and ABSA, Gajraula. Each student has a mentor within the company. These mentors will guide and mentor these children in the education and career till at least Higher Secondary level, as these children rarely get such guidance from home, owing to their socio-economic backgrounds.

A novel scheme of providing bicycles to the scholars was introduced this year wherein JBF sponsored a part of the amount and the rest shall be paid from their scholarship amounts in installments. This has been done so as to make commuting to and from school more convenient as earlier they either had to walk or depend on public transport for commuting. Also, an employee donated ten solar lamps to these children in order to enable them to study in spite of non-availability of power.



## World Environment Day Celebration

World Environment Day (WED), the United Nation's program for encouraging worldwide awareness and action for the environment is observed every year on June 5. Jubilant also supports the initiative by organising environmental awareness program for the employees and their family. Continuing the trend, this year a 'Family Day' was organised on June 6, 2015 at the Corporate Office, Noida. The day was also celebrated at Muskaan schools across the locations

The event included drawing competition, photography competition, theme dress, collage making and face painting on the theme of environmental awareness. There were around 80 participants including employees, their children and other family members. Certificate of appreciation were given to all the participants along with special prize to the winners.

On June 5, 2015 a message was also sent across to all Jubilant Life Sciences' employees on the importance of environmental conservation and protection.



## Muskaan Mathemagic Kit training of teachers of Rajkiya Prathmik Vidyalaya, Sahibabad

6 teacher were trained by JBF under Project Muskaan in the month of April. The training program aims at encouraging tool based education for students for better and practical understanding of critical subject like Mathemagic



Muskaan Mathemagic Kit Training of Teachers in progress at Rajkiya Prathmik Vidyalaya, Sahibabad

## Shala Pravesh Utashav (New Enrollment Ceremony) at Samlaya and Bhahruch

The new joiner's celebration program, 'Shala Pravesh Utashav' was organized by JBF team at Samlaya & Bharuch for Project 'Muskaan' Schools encouraging new entrants to come to school regularly. A total of 255 students participated in the program which witnessed cultural program and felicitation of new students.



# Healthcare

## Nutritional Program for Community Members at Bharuch

Malnutrition is a critical situation which affects the mental wellbeing of a person, which if not addressed on time leads into dire consequences. JBF at Bharuch conducted counselling and growth monitoring sessions in the project village to ensure the nutritional wellbeing of the villagers. The session was followed by the visit of Government official from health department to review the health status of inhabitants.



## Health awareness session on Swine flu was conducted by JBF Nanjangud

The regular OPD and health activities were continued at each location.



# Livelihood

The Vocational training centre at Gajraula, Nanjangud and Nira continues providing vocational training to youths in different batches under various trades like electrician, plumbing, soft skills, retail sales etc.

## Krishi Paatshalaa at Gajraula

Jubilant Bhartia Foundation has initiated a unique project by the name of Krishi Paatshaala in the vicinity of the manufacturing location of Jubilant Company at Gajraula aiming to provide accessible, adaptable, affordable and available agricultural and cattle services to the target community. This is in order to ensure that the nearby farmers are able to get help from the Krishi Paatshaala for their farming needs in terms of knowledge, information and practices. The Paatshaala will also help to educate farmers on crop pattern including the use of chemicals and fertilizers. Besides this it will also help in AI services for cattle rearing and provide expert assistance in breeding and other activities related to cattle and their care. Jubilant through the Krishi Paatshaala is attempting to introduce a provision of wellbeing for farming and cattle rearing for the community members who chose to avail of such services.

Jubilant Bhartia Foundation (JBF) has launched the Krishi Paatshaala project with the help of a local partner for improving the access to information and expert assistance to farmers for sowing and cattle rearing/breeding at local level. Krishi Paatshaala is an attempt to address the lack of availability of 'cost-effective' basic agricultural and cattle rearing services in the target area. The Scheme targets small and big landholders, families who own cattle and any other inhabitants of the area who would like to avail the services at the nominal fee. The Krishi Paatshaala project will help the farmers with access to information, knowledge and a capability of an array of services to be started by the local partner in association.

Till date 10 villages have been covered under this project and the topics range from Pesticide control of Rice, diseases of Rice, Techniques for Sugarcane farming, Soil testing, Mustard farming, Urad farming, to Potato farming- time for sowing, seed quantity, technique for farming, diseases, Pea farming information and Paddy diseases.

Other topics include Goat farming, animal rearing, soil testing, cauliflower farming, pea farming, horticulture and maize farming.

This year 882 farmers have participated in these meetings.



# Other Activities

## Support to Nepal Disaster Relief

The catastrophic earthquake that hit Nepal on April 25, 2015 and the consequent aftershocks, have left over 8000 thousand people dead and over 400,000 families homeless. An estimated 2.8 million people have been displaced, including

thousands of families who are afraid to return to their houses. Jubilant Bhartia Foundation supported CDRN' Nepal Quake Response by donating INR 6,90,200/- generated through employee's donation across the Jubilant Group, that supported 275 family relief kits and part contribution towards logistics and transportation of these material.

### Non Perishable Food Items

- 10kg Rice
- 10kg Dal
- 10 Packet of Noodles
- 10 Packet Soup
- 10 Biscuit Packet

### Hygiene kit

- 2 Body Soap
- 5 Toothbrush
- 2 Toothpaste
- 1 Toilet Paper Roll
- 1 Packet Sanitary Napkin

<b>No. of Families supported with relief kits</b>	<b>275</b>
<b>No. of beneficiaries</b>	<b>1375</b>
<b>Wards of Intervention</b>	<b>9</b>
<b>Village of distribution</b>	<b>Jhanghajholi</b>
<b>Districts of intervention</b>	<b>Sindhuli</b>
<b>No. of villages reach out</b>	<b>1</b>

