

## Recognizing Social Entrepreneurs

*The India Social Entrepreneur of the Year Award aims to identify and celebrate visionary social entrepreneurs who have demonstrated large-scale, systems-change models and are at the stage of scaling/replicating their ideas across India and in other countries. The Jubilant Bhartia Foundation (JBF) has forged a four-year collaboration with the Schwab Foundation for Social Entrepreneurship, to recognize and open up unprecedented international opportunities for these exceptional individuals.*

### Selection Criteria

**Innovation:** The candidate has transformed traditional practice through an innovative product, service, approach, or a more rigorous application of known technologies and ideas.

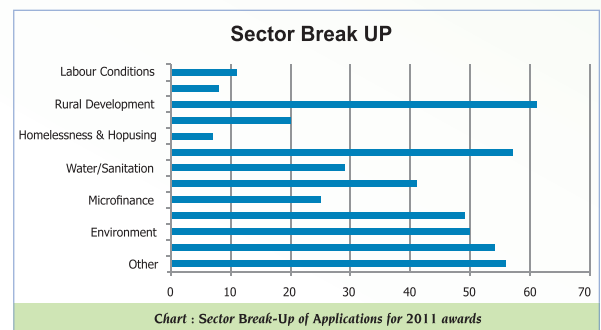
**Sustainability:** The organization is achieving some degree of financial self-sustainability through revenues or is engaged in creating mutually beneficial partnerships with business and/or the public sector.

**Direct social impact:** The candidate implements the initiative directly with poor or marginalized beneficiaries. Impact manifests itself in progressive and quantifiable results.

For the second year in a row, the Social Entrepreneur of Year Awards received 130 applications from all across India. The outreach process began on April 1st and ended on May 30th, 2011. In the application, sectors like rural development and education saw yet another year of strong representation, financial inclusion and labor relations saw a decline. The domains of Health and Environment were particularly well represented in this year's applicant pool.

140 applications for the Award were received, which indicates a growing awareness and importance associated with the Award. The application pool was very competitive, and Jubilant Bhartia Foundation, along with the Schwab Team, went through 3 rounds of internal shortlisting to limit the numbers of semi-finalists to 18. After the due-diligence process, 4 finalists have been selected.

Mr. Gyanesh Pandey of Husk Power, Patna: De-centralized generation and distribution of electricity using innovative lowest cost biomass waste. 25-100KW mini power plants and deliver electricity on a pay-per-use. 50% cheaper than solar and wind. Cloud based real time monitoring system. Developed pre paid meter. 80 power plants (Ashden report says 65 plants) in 350 villages. Each power plant serves 400 households (who have to commit to paying for electricity) or 2500 people. Team of 350 people. (Ashden report 270 people)



Mr. Sudesh Menon of Water Life, Hyderabad: Operation and maintenance (5 to 10 years) through the introduction of user fee approach. (typically Rs.3 to 6 for 20 litres of safe clean water). Work with the government and accredited institutions. 1.1 million people have been directly impacted.

Mr. Mathew Spacie of Magic Bus, Mumbai: First sport for development in Asia. MB addresses key issues in education, health, gender and livelihood through rigorous behavioral change processes through a needs based programme - ability to quantify their action. Built revenue verticals to support their charitable activities. 170,000 currently (70,000 through MB's direct activities and 100,000 in state schools and PYKKA programmes)

Ms. Neelam Chhiber of Industree, Bangalore: Ensure ownership in production and branding. Proven producer ownership model. Setup completely backward social integrated model that partners with producers to make them owners of their enterprises. These address the efficiency gaps between rural producers and urban consumers. Obtained investment from the largest retail investor. Looking to Impact 50,000 producers.

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Jubilant Bhartia Foundation

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## Project 'Muskaan' - Supporting Rural Govt. Primary Education system

Jubilant is keen to make this society, the one that has the potential to be in the forefront of development. And this can only be achieved if the budding generation is sharply educated. Pratibha Puraskar is one of the flagship programs initiated by Jubilant Bhartia Foundation, Gajraula to promote local talent, motivate and encourage them to further take up higher studies. This award is given to meritorious students of Higher Secondary and Senior Secondary Classes of District-J.P. Nagar who secured 80 % and above in their schools in. 50 Students across 17 High Schools and Intermediate Colleges were given Dictionary, a satchel, a wrist watch and a Merit Certificate duly signed by Chief Development Officer, J.P.Nagar, District Inspector of Schools and Vice President (Manufacturing) and Unit Head Jubilant Life Sciences Limited.

### Some of the objectives of this program are as follows:-

1. To encourage students performing well in their Annual/Board examinations and to reduce the dropout cases at elementary school level
2. Students, Parents & Teachers get motivation
3. To promote girl's education
4. Parents will feel proud to see their children awarded.
5. Parents will be motivated to continue their support for their children education.
6. Dropout cases will decrease.

### Eligibility

1. All the Govt. recognized schools situated in J.P. Nagar district.
2. Student from each school who has secured 80% and above grade in school in 10th board.
3. Student from each school who has secured 80% and above grade in school in 12th board.

Following the same, this year also the program was held on 2/08/08 at Hotel Swagat, Gajraula in which Mr.R.S.Yadav, CDO, J.P.Nagar had been invited as the Chief Guest of the program. He was accompanied by District Inspector of Schools, Eminent Community Member Mr. Horam Singh, Sr. VP



Pratibha Puskaar Ceremony at Gajraula in progress

Manufacturing and unit Head-Gajraula Mr.Vinod Trivedi, GM Finance Mr. Suresh Gupta and Head- Fire & Safety and Dr. M.S.Ray from Jubilant who were amongst the other special guest for the event. The other important guests included participating schools, eminent community members the students along with their parents in the program. The program started with registration of the invitees at Hotel Swagat along with the warm welcome of Guests. The Chief Guest of this program in his speech said talent is not just confined to the private schools. Infact the teachers and students of Govt. Schools are much more talented but they do not get the required exposure and motivation. He said that the initiatives of Jubilant in this field are really appreciable. He also urged the students to choose the right path and work for the best to achieve their aim. In totality 50 students from 17 schools had been short listed and were handed over their awards along with graces of all the dignitaries.

### Award

All the Students were given following items:-

1. Certificate duly signed by authorized signatories
2. School Bags
3. Oxford English to Hindi Dictionary
4. Sweet Packets
5. Wrist watch

After Award distribution ceremony, A participating student chanted a devotional song and made the house rhyme with him in chorus. At the end, Dr. M.S.Ray gave vote of thanks to all the dignitaries, participants and once again congratulated all the students for their achievement. It was told that programmes like this would be held in near future also. With this the event was concluded and participants were given refreshments.

Village Education Committee (VEC) is the backbone of education being imparted in village schools and plays a major role in driving the education system. VEC meetings were regularly organized on monthly basis at all the locations.

### Independence Day Celebration

Of all the major objectives of Muskaan Project, one very significant objective is to promote cultural programmes and events in the school so that students not only develop academically but, socially, emotionally, physically and culturally also. This objective would help in recognizing hidden talents which otherwise could not have been explored. Taking this into consideration, 15th August, 2011 was celebrated in all Muskaan project schools at each location.



Nanjangud



Kapasan



Nira



Birthday Celebration at Muskaan School, Roorkee

## Har Aangan Me Ped

"Har Aangan Me Ped" initiative : a revolutionary activity generated environmental awareness amongst the Muskaan School students and their families. In this initiative, 2 saplings (one flowering plant and one perennial plant) are distributed to the students and the teacher will explain them the importance the trees in our lives and how one should take care of the saplings to grow them as trees. The initiative manifested its commencement with the plant distribution by the Mr HS Bhartia, the Chairman of company at Kapasan, Rajasthan. Benefits

- Mass plantation: By this initiative through the Muskaan Schools, approximately 19000 trees are planted all across the country within a month.
- Community participation: During the distribution of the saplings,



### "HAR AANGAN ME PED"

"Har Aangan Me Ped" initiative : a revolutionary activity generated environmental awareness amongst the Muskaan School students and their families.

❖ No. of Schools covered: 80

❖ No. of Children involved: 9486

❖ No. of saplings distributed: 18969



the PRI and VEC are involved. By this way, the awareness on this initiative is communicated to the key members

of the villages, who can further communicate it to the masses and take this initiative at a higher level as well.

## Celebration of World Environment Day

Jubilant Bhartia Foundation observed the month of June 2011 for celebration of World Environment Day through intervention in schools and villages at all locations.



## Empowering Self-reliance – Vocational Training Programme

Taking forward the initiative of Naye Disha program of Jubilant where vocational training is being provided to students and they are supported for employment, 10 trainees were placed in Dominos & Fame Cinema.

### Four New Projects Sanctioned by NABARD

- Four Wheel Driving- Bharuch
- Electronic Appliance Repair – Bharuch
- Three & Four Wheel Driving –Savli
- Computer Hardware & Networking
- Jubilant Bhartia Foundation has developed stitching unit at

Nanjangud for women members to make economical self reliant under livelihood. For this financial year the group has got uniform stitching order from Jubilant Life Science Ltd. for their employees and the order is worth of Rs.3,60,000/- to stitch 2400 pairs of uniforms. In



Women engrossed in work at Nanjangud stitching Centre



Meeting of farmers and field visit with ISAP and Monsanto scientist under Samriddhi project



mean while the group has been getting order from surrounding industries contract labor uniforms.

JBF conducts weekly with the group members to understand their skill enhancement requirement and cater towards making the initiative sustainable. In this meeting, the group members discussed about issues relating to five areas viz., HR, Finance, Quality, Stock and Marketing.

- Focus group discussion (FGD) for members of Nanjangud Taluk SGSY

Federation was conducted on various training courses offered by Vocational Training Centre on 10th August, 2011 at Taluk Panchayath office. In the meeting the participants were explained about courses presently being conducted at VTC, the duration and timings of the course, fees to be paid by trainee and post training support given by the centre.

The vocational training centre at Nanjangud organized exposure visit to Shree Siddappaji Mahila Holigegarara Swa Sahaya Sangha for first batch tailoring trainees. The group members of stitching centre explained the trainees about development of the stitching centre- monitoring, roles and responsibility of the each member and heads of the group.

At Kapasan farmers meeting with Indian Society of Agribusiness Professionals ISAP professionals was organized for

the farmers of nearby community to under the new technological advances in the field of agriculture.

To develop self confidence, positive thinking, entrepreneurship skill in women at Nira Location a two day training program was organised under the aegis of CBWE Pune at Nira. Trainer Mr. S.B. Ramteke, Mr. Avinash Upadhyay (Dept. Director Pune) Mr. Sandeep Gokhale, Mr. Mukesh Shigh, Mr. Arun Dagarra, Mr. Rajesh Kakade Sarpanchya Nira & Nira Grampanchayat Member Mrs. Sujata Dagade,, Mrs. Suryawanshi was present on this occasion. 40 women participated in the program

At Gajraula vocational training on Mobile repairing, Iron Fabrication, Computer, Beauty Culture, Sewing, Personality Development were organized at regular intervals for the use of community.

## Vermi Compost Gobar Gas Plant



- 10 vermi compost pits were made in project villages and farmers were trained on benefits of the same.
- Trainers from Rajasthan along-with officials from District agriculture deptt provided training on vermi culture to the farmers.



- 11 gobar gas plants have been set up in JBF project villages along-with support from the owner.
- Household consumption of kerosene and other non environment friendly items has now drastically reduced.

## Healthcare

### Empowering communities to stay healthy by strengthening basic healthcare facilities

National Immunisation Day (NID) : The NID was observed at Gajraula with full spirit on 25 August 2011 with the following activities:

**Pulse Polio Rally** : One day before the NID banners were displayed and awareness program were conducted in different local schools of Gajraula Block. (Naipura, Saddullepur, Tigriabhur, Choubara Moharaka, Papsara Khadar, Salempur, Basailli and other adjacent areas of Gajraula).

**Pulse Polio Camp** : was conducted on 21/08/2011 across 34 villages of Gajraula.

**Pulse Polio training :** 21 nos. of volunteers were trained at Community Health Centre to provide their volunteer services and helping hand during vaccination.

**Pulse Polio IEC Banner Display:** One day before the NID banners were displayed in the selected common places in the town & villages of Gajraula Block.

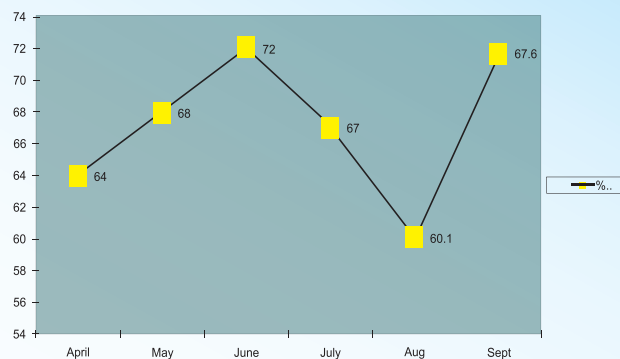
Members of Rotary and Inner wheel Club Bhartiagram, Staff of Occupational Health Centre, Bhartiagram; CSR team of Jubilant Bhartia Foundation

actively participated in encouraging the volunteer, arranging their transition to different villages and supervises the booths.

The NID was inaugurated by Chief Medical Superintendent of Jubilant Life sciences Ltd Dr. M.S. Ray who spoke the importance of the day and to volunteer.

Rotary Club invited medical staffs of Sarvajank Medical Centre to

actively participate in the Polio Plus awareness campaign and Polio Plus immunization.



### Snap Shot of National Immunisation Day



## Immunisation Coverage percentage at Gajraula

Jubilant Bhartia Foundation organised Veterinary Camp in association with Government Veterinary Hospital, Nanjangud at Kathwadipura village on 21st March, 2011. The purposes of the camp to provide treatment for animals on various diseases at their door step. The JBF provided the medicine which is not available in the government hospital, refreshment for officials from health department, transportation facility.

In the camp, the team treated animals in various diseases like generalized dewarming, infertility, anouestrous, nutritional deficiency, haemogaleitia, upper respiratory tract infection, bilateral keratoconjunctives, general weakness and debility, anorexia, wound, mastitis, repeat breeding, pregnancy diagnosis, umbilical infection, diarrhea, photosensitization, tick infection, indigestion(simple), respiratory infection and general health checkup.

In the camp, total 30 families and 108 animals were benefitted out of which, 24 Bullocks, 83 Cows, and 01 Sheep. The health team was lead by Dr.M.H.Girish, Veterinary Hospital Nanjangud. The team associated by Mr.Veerabhadrapppa, Veterinary Supervisor, Nanjangud, Mr.Mahadev, Veterinary Compounder, Koogalur, Mr.Malaiah, Assistant, Heggadahalli, Mr.Narayana, Assistant, Nanjangud. The JBF team and community leaders and panchayath

### Photos of the Veterinary Camp at Kathwadipura Village on 21st March, 2011



Weekly Community Health Camps were organized at Samlaya in three villages named Juna Samlaya, Paswa and Karachia Village. 354 community members participated in the camp. Jubilant Bhartia Foundation also partners for the social cause with Government Programmes and JBF Gajraula is proactive in this regard. Cataract Camp was organized at Community Health Center, Basti, Gajraula where JBF helped in disseminating information to make it a mass campaign. 33 People got registered where 8 people were selected and went for operation against this disease. Health check-up camp across villages were organized in Gajraula where medicines were received from CHC Gajraula and with team of medical practitioners from JBF. 9 villages across were covered Gajraula viz Papsara Khadar, Machhrai, Mohammadabad, Basi kalan, Aehraula Tezwan, Nangla Maafi, Khaikheda, Kumrala, and Katai.

The JBF has extended his basic health facility through mobile dispensary to cover more population in rural area with a span of three years at Nanjangud. Mobile Dispensary is catering to the need of poor and needy people in distantly located villages Kallahalli/ Kananagar/ kathwadipura/ Debur/ Gikalli/ Chamalapuradahundi and Jubilant Layout (2 to 10 km) of Nanjanagud, Taluk. Mobile Dispensary team visits 6 days a week covering rural villages. Every day team reaches in a fix date & time to provide basic health care facility rural poor. The Mobile Medical Team includes 1 Doctor, 1 Community Nurse, and 1 Driver. They render medical consultancy and dispensing medicaments including injections, dressing items and immunization at a very nominal service charge of Rs.5/- per card. Cases of chronic disorder diagnosed are referred to Jss Hospital Mysore and Vaidaya Clinic at Nanjangud, Govt hospital for further

care & treatment. We have introduced individual health ID card and health cards.

- Providing consultancy Services at a service charge of Rs.5/-
- Dispensing free medicines
- Health Education
- Providing Preventive Medicine
- Providing Curative medicine.
- Maintaining personal Medical Record
- The Mobile Dispensary programme will reach around 4000 population including school children.
- The hospitalization of Kallahalli villagers has decreased due to mobile dispensary services and awareness programme.
  - Eye camp has helped rural community to avail this facility at zero expense
  - Dental camp and school health programme increased the attendance of the children

### Photos of Health Activity



### General Health Camp at Begur village



### Dental camp



- JBF conducted Dental camp covered 772 students of 8 schools at Nanjangud taluk in association with Farooqia Dental college, Mysore
- Awareness programme to school children dental hygiene.
- Referred students for further treatment at Farooqia Dental College, Mysore

- Conducted General Health camp at Begur village in association with Rotary club and lions club on 18th April 2010.
- More than 700 people visited for consultation.
- The camp covered 60 villages of Nanjangud and Gundlupet taluk.