

Community Linkages

Being Socially Active

*A quarterly news letter
July - September, 2012*

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Project Muskaan- Strengthening Government rural primary education system

Celebrating Independence Day across the locations

The Independent India turned 65 years old on 15th August 2012. The day was celebrated at all Muskaan Schools across the manufacturing locations. Jubilant Bhartia Foundation (JBF) organized flag hoisting and cultural programs at Muskaan schools.



Celebration of Independence Day at all Muskaan Schools

Joy of Reading Program at Corporate Office

Jubilant Bhartia Foundation (JBF) supports 100 Rural Government Primary Schools under Project 'Muskaan' Schools. The project is benefiting approx. 15000 children from rural areas. The project aims at strengthening Rural Government Education System ultimately leading to improved quality of education being imparted to the students through community involvement.



Joy of Reading Program: Book Exhibition for Employees



A gamut of activities has been designed to decrease the dropout rates and absenteeism in Muskaan Schools. One of such activity is Birthday celebration of each student. The birthday boy/girl is presented a card and a gift by JBF in front of whole class and teachers. The aim is to sustain the interest of students in coming to school and thus increasing the rate of attendance.

The employees at Jubilant also support Birthday Celebration activity through 'Joy of reading' Program. The volunteer employees have donated new books, purchased under this program, as a birthday gift to Muskaan students. On receiving the present on their birthday, the Muskaan school student sends a "Thank you card" to the employee who has gifted the book. The program provides an opportunity to its employees to participate in nation building activity by supporting education in a way.



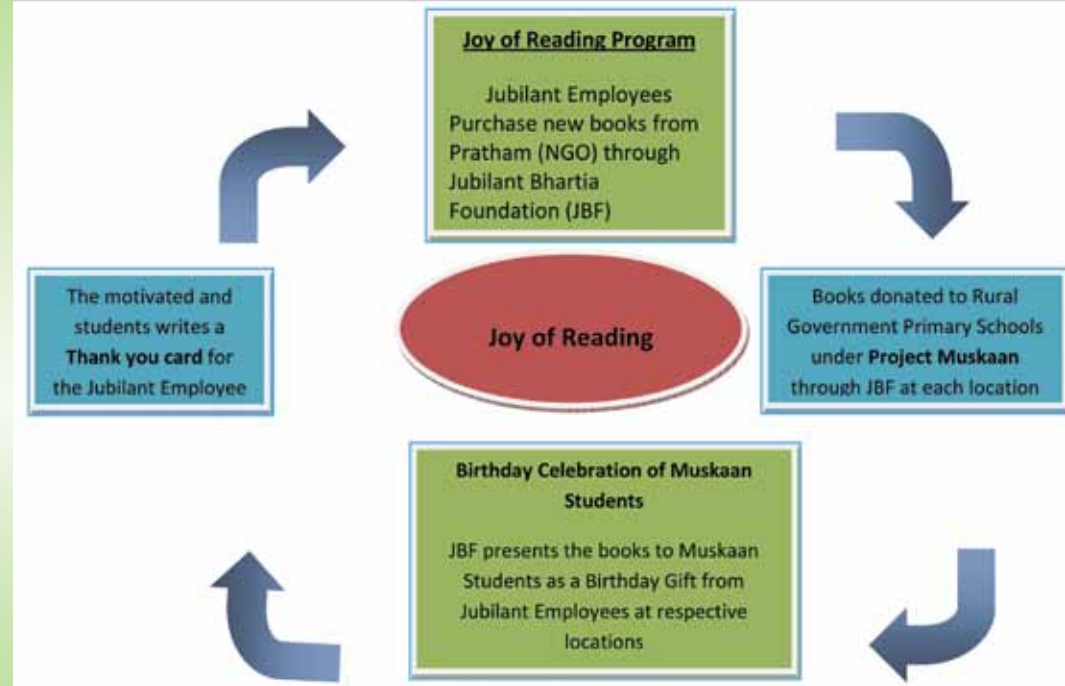
Birthday Celebrations at Muskaan Schools

Teacher's Day Celebration at Muskaan Schools:

Teachers play very important role for student's education. They are the pivotal in making the Project Muskaan a success. On 5th Sep 2012, JBF organized teachers' day celebration at all Muskaan schools at the respective locations. Various cultural programme has been performed by the students. The teachers were also felicitated by JBF.



Teachers Day celebration



President award conferred to the Muskaan Teacher on Teacher's Day

Jubilant Bhartia Foundation (JBF) showers its accolades to Shri Chandra Pal Singh who is conferred with National award by the President of India at New Delhi on 5th September 2012. It is a proud privilege for JBF to be associated with a teacher who has been recognized for his selfless service to the education. He has played a significant role in the functioning of the schools and shaping the future of the students. Shri Singh is a primary teacher at Govt primary schools at Sulthanther, Gajraula in UP. This is the very first school where JBF embarked his first Muskaan initiative and has now reached to supporting 100 schools across the location reaching out to more than 15000 students.



Cheering up for the teacher who received coveted National Award

Healthcare

Regular health initiatives were performed at all project villages. Some programs are highlighted as below:

Awareness training for adolescent girls

It was observed that adolescent girls don't have knowledge regarding vaccination, sanitary pad, folic acid tablets etc. So, JBF at Roorkee have organized meeting with age group between 13 to 19 years. A discussion regarding adolescent reproductive health was carried out in the meeting.



Awareness programme for adolescent girl.

Health Camp at Samlaya

Inmates of Paswa village at Samlaya were hit by Chikengunia disease. A one day health camp was organized in the village. The health physician from JBF looked for the severity of the disease amongst the patient and provided referral services. Information on preventive measures was also provided. Nearly 100 patients were attended at the health camp.



Health Camp at Paswa at Samlaya

Healthy baby show (World breast feeding week)

JBF at Gajraula & Roorkee organized healthy baby show at project area. Swasthya Prahari and officials from Government Primary Health centers and school teachers checked infant's weight, immunization card, appearance, place of delivery, complementary feeding, & mother awareness. The gaps were addressed and the mothers were advised for suitable measures.



Livelihood

PROJECT SAMRIDDHI 2012 (An Initiative of Jubilant Bhartia Foundation)

Jubilant Bhartia Foundation in association with Indian Society of Agribusiness Professionals (ISAP) is implementing Project Samriddhi at Kapasan. 36 Field Demonstration under Corn and Cotton crop in Kharif 2012 have been successfully organized in the farmers field of Singpur & Narela cluster of Kapasan block in Chittorgarh district. Full set of inputs for demos were provided to the farmers, including, hybrid seeds, fertilizers, weedicides and micro nutrients. Before sowing selected farmers were trained on package of practices including land preparation, soil health, sowing methods, quality inputs, crop geometry, plant nutrients, irrigation, weed management and pest and disease. Farmers were trained by the subject expert from ISAP in Singpur. During the crop season extension services are also available to the benefiter. Demo farmers were also trained in close meetings and on field during mid crop stage.



Training of Farmer's through Plot Demonstarion under project Samriddhi

Training by Central Board for Workers Education(CBWE)

The self help groups at Roorke were provided training by JBF in association with CBWE. The two day program was marked by 40 women participants.

The key topics discussed by Mr SK Arya, CBWE trainer are:

- Self help group
- Women empowerment.
- Narega.
- Vaccination etc.



CBWE training

Project on Rakhi making at Bharuch:-

JBF initiated a on going Rakhi Making Project at Bharuch for women Self Help Group for its self sustenance. 10 candidates were provided initial training and information on raw material procurement was provided by JBF . The forward linkage was also provided by JBF where in the women are getting orders from the market. The prices are decided depending on the intricacy of work done and kind of rakhis . A group leader has been identified in the SHG for procurement and marketing linkage. It is a typical case where an idea and way forward has been provided by JBF along with a little training support. The result is self dependent women.



Rakhi making Training in progress

Other activities

RO Plant at Bhahruch

JBF has supported Community in establishing an RO water plant at Bhahruch for safe drinking water . The equipment and setting up of plant cost has been borne by JBF where in the infrastructure support and management support is being provided by Gram Panchayat. The project is self sustainable as the per 20 litre bottle of water is being provided to the inmates at the cost of Rs 5. The total amount goes in to the administrative and maintenance cost of the RO plant.



Uttarakshi Flood relief

On August 4 there was a cloudbursts in Uttarkashi, Manali; 8 dead, 19 missing, 250 houses collapse in Garhwal. The Garhwal region bore the brunt of the natural calamity, witnessed incessant downpour of rainfall across the hills & mountains leading to disastrous outbursts of landslides and floods, causing numerous deaths of innocent lives and homeless families. Due to triggering landslides, cloudbursts and flash floods, Dozens of bridges were washed away and the



debris from landslides have blocked most of the roads including National Highways leading to Gangotri, Yamunotri, Bardinath, Kadarnath and Hemkundsahib. These road blocks have entangled and stranded numerous people and pilgrims at different places without food and shelter.

Employees of Jubilant Bhartia Group have always shown their generosity in such situation and came forward donating money and usable cloths/ blankets for the victims of this natural calamity. Collected money was used to procure and distribute food grains for flood victims. The food grains and the clothes were sent as a relief for the flood victims.

