

Community Linkages

Being Socially Active

A quarterly news letter
April - June 2012

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Project Muskaan - Strengthening Government rural primary education system



Celebrating World's Environment Day

The 'World Environment Day' is celebrated on 5th June 2012. The day was observed in all Muskaan Schools at each location with various activities like drawing competition and tree plantation. At Nanjangud the entire month of June was dedicated to environment related initiatives in Muskaan schools. Jubilant employees visited the Muskaan Schools at Nanjangud and planted saplings in the school premises. The ace students in various competitions were felicitated.



Celebration of World Environment day at all Muskaan schools along with corporate office

Summer camp at Roorkee

Jubilant Bhartia Foundation continued working for the Muskaan students during their summer vacations. A summer camp was organized at the Makhanpur, the project area in Roorkee where several students enthusiastically participated. The camp had bouquet of activities for students like drawing, poetry, writing, fancy dress, sports activities essay competition. The month long camp was followed by the felicitation of students. The community members & headmaster (Govt. primary school) voluntarily participated for successful completion of the camp.



Summer Camp in progress

School Pravetsotsav at Samlaya

The new joiners at 8 Muskaans schools were felicitated by Jubilant Bhartia Foundation (JBF) at Samlaya on School Pravetsotsav. The celebration aims at motivating students in the presence of community members. The students were given school bag and stationery items. The first day of school for the new entrants is celebrated as "School Pravetsotsav" by JBF.

Birthday celebration at Govt. primary school

The Muskaan students are made to feel special on their birthday at school by JBF. The birthday boy/girl is presented a card and a small gift by JBF in front of whole class and teachers. The aim is to sustain the interest of students in coming to school and thus increasing the rate of attendance. The next quarter would highlight the Jubilant employees' effort in celebrating the birthday of these students.



Birthday celebration of a Muskaan Student

Strengthening basic healthcare facility

Nirog Bachpan

Nirog Bachpan is a regular health check up program of children at school where the doctor examines the students and checks for any ailments. The program was carried out effectively at all locations at each Muskaan School.



Health awareness session at Nanjangud in progress

Health awareness program

The JBF team at Nanjangud organized the health awareness program in association with Anganwadi at Kallahalli for the community members. Community Medical Officer addressed the gathering about the importance of sanitation and hygienic. The session included information on Cholera, its symptom and treatment along with quick measures to be taken by people at its occurrence. 28 women participated in the awareness session.

Health check up of a Muskaan Student

Livelihood

Livelihood Support by Credit Provisioning

Jubilant Bhartia Foundation is keen on raising the standard of living of the community members and for the same, a host of social development projects are functional with varied degree of success. In addition to the same the foundation intends to support some people who are not able to initiate a business (micro-enterprise) due to non availability of credit. Thus a credit support was provided to a wage laborer in Gajraula who did not have regular income for snacks and food vending business. The person is successfully running the business and also has paid back two installments to JBF.

Onsite Training at Nanjangud

The onsite training has been conducted for community youths in Nanjangud with a view of Learning by doing. The training was provided in carpentry, painting, plumbing and masonry:

Methodologies adopted at the onsite training are:

- Usage of learning cards



Onsite training at Nanjangud

- Video shows conducted for 2 to 3 sites together
- Practical work on wood joineries, masonry and painting works

NABARD Sanctioned Skill Development Training

In association with NABARD JBF at Samlaya is providing training to the local youths on four wheeler driving. The women candidates are being trained as a Beautician.

Other activities:

Inauguration of Drinking water system and stitching Centre

Jubilant initiated Drinking water system at Kallahalli village was inaugurated by the MLA Shri. Srinivas Prasad at Nanjangud. The system will supply 5000 lts/ hr. of drinking water to the village having 1300 inmates; helping in eliminating water born diseases in the people residing in this village.

While addressing the gathering MLA Shri. Srinivas Prasad appreciated the efforts and initiatives taken by Jubilant Life Sciences in making the village as a model village. He further said that, this kind of facility (drinking water) is the benchmark for other industry.



Inauguration ceremony of drinking water system at Nanjangud

Blood Donation camp at corporate office

In association Red Cross Society JBF organized a blood donation camp at corporate office on 20th June 2012. 71units of blood was donated for a noble cause by the employees at Jubilant.



Blood Donation Camp at Noida

Recognizing Social Entrepreneurs

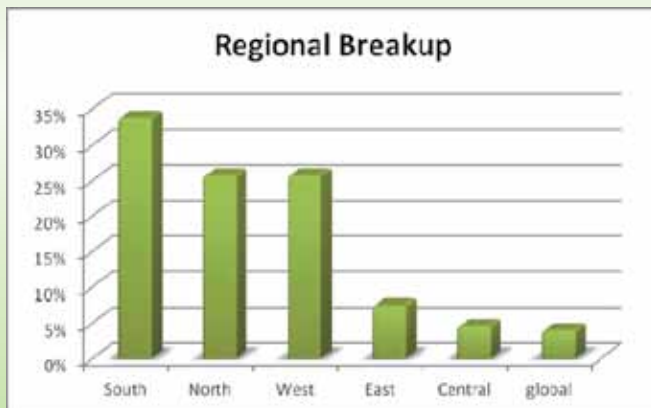
In simpler terms, Social Entrepreneurship is the process of bringing about social impact in the lives of less fortunate and deprived people. The visionary individuals who initiate and own this process are termed as Social Entrepreneurs. Unlike traditional NGOs, social entrepreneurs create sustainable business models revolving around low-cost products and services to resolve social problems. Also lack of adequate resources, networking and mutual exchange of ideas among the Social entrepreneurs hampers their growth/reach out rate. The India Social Entrepreneur of the Year Award aims to identify and celebrate visionary social entrepreneurs who have demonstrated large-scale, systems-change models and are at the stage of scaling/replicating their ideas across India and in other countries. The Jubilant Bhartia Foundation (JBF) has forged a four-year collaboration with the Schwab Foundation for Social Entrepreneurship, to recognize and open up unprecedented international opportunities for these exceptional individuals. Since past two years JBF has been conferring this award.



The award also provides the access to a huge network of social entrepreneurs where they can collaborate, network and facilitate resources for their enterprises to effectively respond to social challenges.

- The first round of the rigorous selection process is completed.
- Out of the received 230 applications, 25 applicants are shortlisted for the second round of selection process.
- This year the ceremony is stipulated in the month of November.

Regional Break-Up of First Round Applications



Sector Break-Up of First Round Applications

